



ERIC GARCETTI
MAYOR

May 31, 2016

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Bernardo Silva to the Board of Zoo Commissioners for the term ending June 30, 2021. Mr. Silva's current term expires on June 30, 2016.

I certify that in my opinion Mr. Silva is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Bernardo Silva
Commission: Board of Zoo Commissioners
End of Term: 6/30/2021

Appointee Information

1. **Race/ethnicity:** Latino
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 4 - East Los Angeles
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Zoo Commissioners
6. **Highest level of education completed:** J.D., Stanford Law School
7. **Occupation/profession:** Vice President, Business Affairs & Legal Counsel, Disney Music Group
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Appt. Date	Term End
Johnson, Yasmine	South Valley	4	Asian Pacific Islander	F	14-Aug-13	30-Jun-18
Kelley, Tyler	West LA	5	Caucasian	M	13-Jun-14	30-Jun-15
Mitchell, Marc	Central	4	African American	M	23-Oct-13	30-Jun-17
Silva, Bernardo	Central	4	Latino	M	06-Aug-02	30-Jun-16
Winnick, Karen B.	West	5	Caucasian	F	13-Aug-99	30-Jun-19

BERNARDO SILVA

EXPERIENCE

- DISNEY MUSIC GROUP**, Burbank, CA April 2013-present
Vice President, Business Affairs & Legal Counsel. Responsible for the business affairs operations of Disney Music Publishing division, including overseeing all contract negotiations and legal matters concerning new and existing songwriter signings, co-venture and acquisition deals and music licensing agreements, monitoring all copyright matters related to the Disney song catalog, negotiating new digital media agreements and managing copyright administration, mechanical licensing and music research teams.
- WALT DISNEY STUDIOS MOTION PICTURE PRODUCTION**, Burbank, CA May 2006-April 2013
Senior Counsel, Music. Responsible for music business and legal affairs for Studio Home Entertainment division, Disney Music Publishing and Studio domestic and international film releases. Advised creative and business executives on structuring of music deals, negotiated and drafted music production documentation for releases and managed music licensing matters. From time to time, also assisted Disney Music Group in the negotiation and drafting of artist and licensing agreements.
- PARAMOUNT PICTURES CORPORATION**, Los Angeles, CA June 2003-May 2006
Attorney, Music Legal. Developed strategies, negotiated and drafted agreements in a theatrical music transactional practice, including the areas of composer agreements, producer agreements, songwriter agreements, movie soundtrack album agreements and music licensing. Analyzed and advised on intellectual property issues.
- SONY MUSIC ENTERTAINMENT INC.**, Santa Monica, CA September 2000-May 2003
West Coast Counsel. Developed strategies, negotiated and drafted agreements and licenses in a complex music transactional practice. Analyzed intellectual property issues and supervised litigation matters.
- MUNGER, TOLLES & OLSON LLP**, Los Angeles, CA October 1993-August 1994; January 1996-August 2000
Litigation Associate. Analyzed legal issues and developed strategies for complex litigation in the areas of employment, criminal defense, environmental and legal malpractice law. Drafted and argued motions, completed various discovery tasks to prepare cases for trial, and negotiated and drafted settlement agreements.
- UNITED STATES DISTRICT COURT**, Los Angeles, CA August 1994-September 1995
Law Clerk to the Honorable Stephen V. Wilson. Drafted bench memoranda analyzing merits of cases pending before the Court. Summarized positions of litigants, reviewed relevant precedent and suggested questions for counsel to prepare judge for oral argument and trial. Assisted judge in drafting published opinions and unpublished dispositions.

EDUCATION

- STANFORD LAW SCHOOL**, Stanford, CA Juris Doctor, 1993
Honors: Associate Editor, *Stanford Law Review*.
Activities: Co-Chair, Stanford Latino Law Students Association (1991-1992); Housing Intern, East Palo Alto Community Law Project; Research Assistant, Professors Barbara Babcock and Gerald Lopez.
- STANFORD UNIVERSITY**, Stanford, CA Bachelor of Arts, International Relations, 1988
Honors: Graduated with distinction; Youth Opportunities Foundation Exceptional Scholar Award.
Activities: Disc Jockey, KZSU Radio; Reporter, *Stanford Daily*; Student Advisor, International Relations Department.

CIVIC AND PRO BONO ACTIVITIES

- BOARD OF ZOO COMMISSIONERS**, Los Angeles, CA October 2005-present
Commissioner. Mayoral appointee to Board of Commissioners overseeing the Los Angeles Zoo, which attracts 1.4 million yearly visitors and maintains a collection of more than 1200 animals. The Board supervises animal care, grounds maintenance, construction, education and administrative staff issues for the Zoo.
- MEXICAN AMERICAN LEGAL DEFENSE AND EDUCATIONAL FUND
LAW SCHOOL SCHOLARSHIP COMMITTEE**, Los Angeles, CA August 2001-September 2008; August 2011-present
Board Member. Appointed to Committee responsible for the oversight and administration of program that awards scholarships to deserving law students. Responsibilities include scholarship recipient selection, recruitment of scholarship applicants and fundraising activities.

BERNARDO SILVA

(Page 2)

BOARD OF TAXICAB COMMISSIONERS, Los Angeles, CA

August 2002-October 2005

Commissioner. Mayoral appointee to Board of Commissioners overseeing franchise taxi operators in the City of Los Angeles. The Board supervises quality of taxicab services, establishes rates, investigates consumer complaints and reviews taxicab franchise applications.

ANAHEIM CITY ATTORNEY'S OFFICE, Anaheim, CA

February 2000-May 2000

Pro Bono Prosecutor. Certified as a pro bono prosecutor through Los Angeles County Bar Association's Trial Advocacy Project, an intensive training program in trial practice and advocacy. Spent four months in Anaheim City Attorney's Office handling criminal misdemeanor jury and bench trials in cases such as DUI, theft, indecent exposure and battery.

EL PUEBLO DE LOS ANGELES HISTORICAL MONUMENT AUTHORITY, Los Angeles, CA

October 1999-August 2002

Commissioner. Mayoral appointee to Commission overseeing the historic "Olvera Street" district located in the oldest section of Los Angeles.



May 31, 2016

Mr. Bernardo Silva

Dear Mr. Silva:

I am pleased to inform you that I hereby reappoint you to the Board of Zoo Commissioners for the term ending June 30, 2021. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

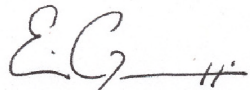
As part of the City Council confirmation process, you will need to meet with David Ryu, your Councilmember, and Councilmember Mitch O'Farrell, the Chair of the Arts, Parks and River Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Arts, Parks and River Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Mr. Bernardo Silva
May 31, 2016
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Bernardo Silva
May 31, 2016

Nominee Check List

I. Within seven days:

Mail, fax or email the following forms to: Claudia Luna, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember David Ryu** (contact at (213) 473-7004.)

_____ **Councilmember Mitch O'Farrell, Chair of the Council Committee considering your nomination** (contact at (213) 473-7013.)

Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements.